

V-Spa in Medina offers customized skin care treatment

By: Catherine Foster

Visage Surgical Institute, which is founded and owned by renowned physicians, Dr. Faisal Quereshy and his wife, Dr. Najia Usman, first opened in 2003. Upon entering the state-of-the-art facility, clients experience the utmost in relaxation and feel as though they've entered a sanctuary of beauty. No detail has been left out under the watchful eyes of Doctors Quereshy and Usman which include everything from the immaculate and elegant consultation room to the cutting-edge surgical suite.

Recently, the doctors decided to bring their esthetic skin care treatments to a whole new level by opening a sub-department to their highly successful practice and introducing the latest in medical spa treatments with the V-Spa.

What makes the V-Spa different from non-medical spas is the level of exfoliation that a medical spa is able to provide versus a non medical spa. Usman said that heavy acne scarring for example would not benefit from a regular spa because the scarring would require a more invasive treatment to achieve optimal results

According to Usman, one of the benefits of having their esthetician and skin specialist, Katie Marino offering stronger

exfoliating and skin care services is that it allows for a better segue when patients want more because they are suddenly achieving the desired results. "It's at that time that a client can have their further needs treatment planned by Dr. Quereshy so that he can come in and address the chief complaint," Usman said.

Marino explained that instead of patients looking at a menu and requesting services that are based on something that they think they want, because they read in a magazine, the clients are asked to come in and receive a treatment plan that is customized for them according to their particular needs.

Usman said, "Katie brings together her exceptional patient skills and uncanny ability to diagnose which truly leaves our clients very satisfied." Usman also went on to explain that they consider it paramount to create relationships with their clients. "Our clients are not buying a product but instead they are purchasing a service for the purpose of achieving their desired results." Marino pointed out that she reviews her protocol with Dr. Quereshy to decide the best way to address certain issues.

Some of the services that are provided at V-Spa include the Jet Peel and a

wax-free hair removal system which is antimicrobial and antibacterial. "It's the new safe way to remove hair without any problems," Marino said. "You can't burn the skin and it also helps to kill the growth of the hair." According to Marino this hair removal system is not painful unlike traditional waxing.

One of the biggest trends that V-Spa is seeing is in clients who have sun damage. Usman explained that the most highly effective way to treat sun damage is with the Jet Peel. The reason is that it is more effective than other exfoliations is because others are done with an abrasive particle whereas the Jet Peel uses liquid streaming with oxygen and so the active ingredient of infusing oxygen with serum is rejuvenating. "The Jet Peel is not only removing surface layers but it also boosts collagen," Usman said.

Marino's goal as that leading esthetician and skin specialist is to educate her clients on the best way to care for their skin. "It's about many things including proper sleep, daily water intake, and maintaining a healthy lifestyle." To learn more and schedule a free skin care consultations call 330-721-2323.



Dr. Faisal Quereshy and his wife, Dr. Najia Usman, of Visage Surgical Institute in Medina.